



2010 IES/USGBC South Region Conference

March 21-23, 2010

Tupelo, Ms.

“Sustainable Strategies That Improve Building Efficiency - Leveraging Lighting”

The South Region of the Illuminating Engineering Society, together with support from the North Mississippi Branch of the USGBC, invite you to an education conference to be held March 21-23, at the BancorpSouth Conference Center in Tupelo, Ms.

Speakers from throughout the South will share their expertise and knowledge, giving insight on new sustainability developments and how to leverage lighting as a critical energy management tool.

This conference has been approved by:

IES for 12.5 IES CEU's

USGBC for GBCI 12.5 CE Hours for LEED Credential

AIA for 12.5 AIA/CES LU's with HSW and 11.5 with SD

PHILIPS
Day-Brite

Gold Sponsor

PHILIPS
bodine
Philips Emergency Lighting

Bronze Sponsor

Costs

Advanced Registration (prior to March 5th)

\$220 – IES & USGBC Members

\$305 – Non Members

Late/On-Site Registration (after March 5th)

\$270 – IES & USGBC Members

\$355 – Non-Members

One Day Registration:

Sunday - \$40

Monday - \$185

Tuesday - \$55

Students (Monday) Seminars Only - \$40

Sunday Reception Only - \$35

Monday Reception Only - \$35

Registration & Payment

www.dcolightinginstitute.com

"IES South Region Conference"

Payment by check is preferred.

Please mail to:

Make checks payable to "IES Mid-South Section" and mailed to:

Philips Day-Brite

Attn: Brandi Sears, Lighting Institute

PO Box 1687

Tupelo, Ms 38802

Online payment is available with an additional 3% processing fee. Instructions for online payments can be found under the "payment" tab at the registration site mentioned above. You will receive a receipt for your transaction via email within 5 days of your payment.

Payment can also be made on-site, opening day of registration.

Sponsorship Levels

Gold - \$3000

Logos printed on Conference program. Verbal recognition during Opening Welcome and "Spring to Green" event. Signage recognition during Open Registration. Includes (3) free full conference passes and free tabletop exhibit space.

Silver - \$1000

Logos printed on Conference program. Verbal recognition during Opening Welcome, and signage recognition during registration. Includes (1) free full conference pass and 50% discount on tabletop exhibit space.

Bronze - \$500

Will receive verbal recognition and signage recognition during sponsored event. **

Tabletop Exhibitors - \$250

Logo and contact information for each exhibitor will be printed in the Directory of Exhibitors. Signage listing all exhibitors will be posted at entrance of exhibition.

Accommodations:

A block of rooms have been reserved at the Hilton Garden Inn, located directly in front of the Bancorp South Conference Center for a discounted rate of \$99 per night. DEADLINE FOR RESERVATIONS IS MARCH 5TH. After this time, rate will be \$119 per night. You may register by phone (mention IES South Region Conference) or online at www.tupelo.hgi.com. Use code IES. Hotel information below.

Hilton Garden Inn

363 East Main Street

Tupelo, Ms 38801

662-718-5500

Checks for sponsorship should be made to "IES Mid-South Section" and mailed to:

Philips Lighting

Attn: Brandi Sears, Lighting Institute

PO Box 1687

Tupelo, Ms 38802

** Functions available for sponsorship: Monday luncheon, Tuesday luncheon, Tabletop Exhibition. Multiple sponsors for each function are possible.



Sunday, March 21

- 1:00pm** Open Registration
- 2:00-5:00pm** “*SPRING TO GREEN*” Event – Sponsored by USGBC North Branch of Mississippi Chapter
Location: Fairpark District Park located in front of Tupelo City Hall.
Rain location: BancorpSouth Conference Center
- 5:00 – 6:00pm** Reception
- 6:00pm** Welcome
Fred Oberkircher, IES President
- 6:30-7:30pm** General Session #1:
“*Power Struggle::The Future on Sustainable Lighting*”
Charles Thompson, AIA
President, ARCHILLUME LIGHTING DESIGN, Inc. (Austin, TX)

Monday, March 22

- 8:00-9:30am** General Session #2:
“*Designing the Perimeter:The Defining Role of Daylight*”
Jim West
Dean of the College of Architecture, Art, and Design
Mississippi State University (Starkville, MS).
- 9:30-9:45am** Break
- 9:45 - 10:45am** Seminar #1:
“*Saving Energy Doesn't Have to Mean Sacrificing Light*”
Amy Whitehead
Venture Lighting (Cleveland, OH)
- 10:45 – 11:00am** Break
- 11:00-12:00pm** Seminar #2:
“*Beyond the Green Hype; Design Driven Lighting Specifications*”
Lori Roper
President, Enlighten (Memphis, TN)
- 12:00-1:00pm** Lunch
- 1:00-2:00pm** Seminar #3:
“*Integration & Application of Solar Energy to Building Designs in Alabama*”
Henry W. Brandhorst, Jr.
Director, Space Research Institute (Auburn University, AL)
- 2:00 – 2:15pm** Break
- 2:15-3:15pm** Seminar #4:
“*LED's:Trends, Ratings and Applications for Lighting*”
Jerry Cassel
LED Market Development
GE Lighting (Dallas, TX)
- 3:15-3:30pm** Break
- 3:30-5:00pm** General Session #3:
“*USGBC and Climate Change*”
Kim Shinn
Director of Sustainable Design
TLC Engineering for Architecture
- 5:00-8:00pm** Table-Top Session / Reception



Tuesday, March 23

- 9:00-10:30am** General Session #4:
“Living Buildings: A Design Led Initiative for Integrating Energy and Aesthetics”
Fred Oberkircher, FIES, Educational IALD, LC
IES President
- 10:30 – 10:45am** Break
- 10:45-11:45am** Seminar #5:
“Maximizing the Return on Investment of Mandatory Lighting Controls /
Introduction to Changes in ASHRAE 90.1 2010”
Pete Horton
VP, Marketing Development
Watt Stopper (Birmingham, AL)
- 11:45 – 12:00pm** Closing Remarks
- 12:00-1:00pm** Lunch & Dismiss
- 1:15-2:15pm** Optional Tour:
Day-Brite Lighting Institute LEED Project & Lighting Techniques and Applications
Philips Day-Brite
- 2:15-3:15pm** Optional Tour:
Day-Brite Lighting Institute LEED Project & “Sustainable Lighting
Strategies That Improve Building Efficiency”

